



## Three Signs Your Company is Facing an Issue:

### **A transitioning business will see one or a mix of the following:**

- A mix of the new and old teams that are not working together
- A mix of old products and new products
- Resistance to a new directive
- A new skills requirement
- A drop in customer loyalty
- An inefficient decision process

### **A Business that is struggling with alignment will often see one or more of the following:**

- Finger pointing without solutions when issues arise
- In-fighting within a department or across departments
- A breakdown in communication within or across departments
- Ongoing project delays
- Unhappy employees
- Unhappy customers
- High employee turnover
- A lengthy decision process

### **A Business that is struggling with relevance will display one of more of the following characteristics:**

- A significant reduction in sales
- Are using outdated technology
- Did not respond to a shift in customer trends
- Have lost site of their core values
- Suffered a shift in customer perceptions
- Are offering outdated products and services
- Are lacking any real innovation process

At Red Catapult we use Design Thinking process to help companies solve business challenges including transitioning, alignment and relevance, but also to help them innovate new products and services, and develop a strategic plan for the future. To learn how Red Catapult can help your company call 316-858-2888 or visit us on-line at [redcatapult.com](http://redcatapult.com).